SIMULATION IN HEALTHCARE EDUCATION CONFERENCE

Exhibitor Information Pack

8-9 SEPTEMBER 2027

Buckinghamshire New University
High Wycombe Campus

BUCKS NEW UNIVERSITY

Following the success of our inaugural conference, SimHE returns in 2027 to bring together educators, clinicians, simulation technicians, researchers and industry partners. Showcase your work, build relationships and contribute to the community advancing health education through simulation.

Connect

Meet people delivering, supporting and leading simulation across education and healthcare.

Showcase

Demonstrate your products, services and approaches to a focused professional audience.

Collaborate

Create opportunities for conversations, collaboration and future partnerships.

Explore opportunities at www.simhe.co.uk

YOUR PACKAGE

Two days. One clear package.

Exhibition space, two representatives and conference access in one offer.

STANDARD EXHIBITOR

£850

RETURNING EXHIBITOR RATE

£750

Per 3m x 2m stand, covering both conference days.

Prices exclude VAT where applicable; your quotation will confirm the total payable.

Included in your exhibition package

- **3m x 2m exhibition space** for the two-day conference.
- **Two named exhibitor passes** for 8 and 9 September 2027.
- **Conference session access** for both representatives, subject to room capacity and priority for delegates in busy sessions.
- **Tea, coffee and lunch** for two representatives across both days.
- **Website listing** with your logo, link and company profile of up to 75 words.
- **Logo in the digital conference programme** and a shared exhibitor acknowledgement on SimHE social media.
- **Post-conference exhibitor summary** covering overall attendance and relevant evaluation themes.

Returning in 2027?

The £750 rate is available to organisations that exhibited at SimHE 2026, for one standard stand per organisation. Request it when registering your interest. Availability and eligibility must be confirmed in writing before invoicing.

EXHIBITOR EXPERIENCE

Plan your presence.

A clearer exhibition experience before, during and after the event.

Before the conference

Your approved company listing introduces your organisation online. We will collect your logo, profile, representative details and practical requirements, then issue joining information and artwork deadlines.

During the conference

Our 2027 planning includes protected exhibition visiting time and refreshments near the exhibition where practical. Final arrangements will be confirmed in the published programme. Industry demonstration opportunities may be offered separately.

After the conference

Receive an exhibitor summary with overall attendance and relevant feedback. Individual conversations and follow-up connections are developed directly between exhibitors and delegates.

Practical arrangements

Item	How it will be confirmed
Furniture	Table and chair availability, sizes and any charges will be specified before you accept your booking.
Power and Wi-Fi	State your requirements when enquiring. Availability, technical limits and any charges will be confirmed before allocation.
Setup and access	Arrival, delivery, parking, unloading and breakdown times will be issued in the exhibitor joining instructions.
Optional extras	Additional representative passes and any 2027 dinner tickets are quoted separately. The dinner is subject to confirmation.

ENQUIRIES AND BOOKING

Join the 2027 exhibition.

Expressions of interest are welcome ahead of final stand allocation.

Register your interest

www.simhe.co.uk simheconference@outlook.com

1 Tell us about your organisation

Use the website interest form or email the team. Include your contact, products or services, preferred package and any access or technical needs.

2 Receive your written offer

The team will confirm availability, stand allocation, inclusions, any additional costs and the applicable VAT treatment.

3 Review and accept the booking

Payment deadlines and the cancellation/refund schedule will be supplied before you accept. Your place is confirmed only after written acceptance and the required payment.

4 Prepare for the event

Send the agreed artwork and representative information by the stated deadlines. Joining instructions will confirm practical arrangements.

Booking information

- An expression of interest does not guarantee allocation. Exhibition spaces are subject to organiser approval and a balanced floor plan.
- Any cancellation must be made in writing. The cancellation and refund schedule in your accepted booking offer will apply.
- Exhibitors remain responsible for their equipment, materials and representatives, and must provide insurance and venue safety information when requested.
- Session access, catering and passes apply only to the number of representatives stated in the confirmed package.
- Delegate contact lists are not included. The organiser may make reasonable event changes and will communicate material changes to confirmed exhibitors.

Please retain the written booking offer and invoice: these confirm your agreed package, charges and booking conditions.