SIMULATION IN HEALTHCARE EDUCATION CONFERENCE

Sponsorship Opportunities Pack

8-9 SEPTEMBER 2027

Buckinghamshire New University
High Wycombe Campus

BUCKS NEW UNIVERSITY

Help bring the simulation and healthcare education community together for SimHE 2027. Building on our inaugural conference, these partnerships combine clear brand visibility, professional engagement and opportunities to support access to learning.

Be visible

Choose a package with clearly defined website, programme and social media recognition.

Be involved

Meet the community through exhibition space and agreed industry engagement opportunities.

Enable access

Express an interest in supporting attendance through the SimHE Access Bursary.

Explore opportunities at www.simhe.co.uk

COMPARE THE PACKAGES

Choose your partnership.

All packages cover the SimHE 2027 conference. Prices exclude VAT where applicable.

Benefit	GOLD	SILVER	BRONZE
Investment	**£2,000**	**£1,250**	**£500**
Exhibition space	3m x 2m; priority allocation	3m x 2m included	Not included
Included passes	4 representatives	2 representatives	1 delegate
Website recognition	Premium logo, link and 150-word profile	Logo, link and 100-word profile	Logo and link
Digital programme	Premium sponsor logo	Sponsor logo	Supporter listing
Holding slides / sponsor signage	Premium placement	Standard placement	Grouped recognition
Social media	3 dedicated posts	2 dedicated posts	1 grouped mention
Opening and closing thanks	Named acknowledgement	Grouped acknowledgement	Grouped acknowledgement
Promotional insert	1 approved, sponsor-supplied item	Not included	Not included
Industry spotlight	5-minute slot; content agreed	Not included	Not included
Post-event summary	Included	Included	Included

Gold: one package available. Silver and Bronze availability will be confirmed with the team.

Passes: both conference days, daytime refreshments and lunch, plus session access subject to capacity. Conference dinner tickets are separate.

Delivery: Gold posts run before, during and after the event; Silver includes one pre-event and one post-event post. Industry spotlights are clearly labelled commercial sessions, with content and timing agreed in advance; they are separate from abstract review.

No core tier includes exclusive dinner, refreshment, lanyard or bag sponsorship. These can be agreed separately, subject to availability.

ADDITIONAL OPPORTUNITIES

Make your support distinctive.

Named sponsorships can be purchased alongside a tier or as a stand-alone opportunity.

Opportunity	Fee	Recognition and scope
Lanyard sponsor	£750	Exclusive sponsor branding on the agreed conference lanyards, alongside SimHE branding.
Delegate bag sponsor	£750	Exclusive sponsor branding on the agreed delegate bags, alongside SimHE branding.
Refreshment break	£500	Branding and acknowledgement for one specifically identified conference break.
Conference dinner	£1,000	Exclusive named dinner sponsorship and agreed event branding, subject to confirmation of a 2027 dinner.
Pen and notebook sponsor	£500	Exclusive sponsor branding on the agreed pen and notebook provision.

Agree the scope before booking. Exclusivity applies only to the named item or identified break. Stand space, passes and dinner tickets are additional unless expressly included in your written offer.

Production and delivery: for lanyards, bags, pens and notebooks, the sponsor supplies the approved items or agrees a separate production quotation. Manufacturing, printing and delivery costs are not included in the sponsorship fees above.

SimHE Access Bursary | Express your interest

Help students, simulation technicians and early-career colleagues with limited access to funding attend SimHE. The amount needed per place will be confirmed when 2027 delegate fees are published. Funding is intended for the conference ticket; dinner, travel and accommodation are separate. Eligibility and selection arrangements will be published before applications open. Sponsors support access; recipients are selected by the organising team.

ENQUIRIES AND DELIVERY

Build your 2027 partnership.

Select a tier, a named opportunity or discuss a tailored combination.

Register your interest

www.simhe.co.uk simheconference@outlook.com

1 Tell us your priorities

Share the package or opportunity you are interested in, your audience, contact details and any exhibition or access requirements.

2 Agree the written offer

We will confirm availability, inclusions, exclusivity, production responsibilities, applicable VAT, payment deadlines and the cancellation/refund schedule before acceptance.

3 Confirm your partnership

Your package is secured through written acceptance and the required payment. Brand assets, profiles and content must meet the agreed specifications and deadlines.

4 Review delivery after the event

Receive a summary of overall attendance, relevant evaluation themes and available promotional metrics to help assess the partnership.

Partnership information

- Expressions of interest are subject to organiser review; they do not guarantee allocation or exclusivity.
- Gold priority allocation is within the agreed 3m x 2m footprint and remains subject to the final floor plan. Bronze does not include a stand.
- Industry spotlight content and timing are agreed with the organising team. Sponsorship does not determine acceptance of submitted abstracts.
- Any cancellation must be made in writing. The cancellation/refund schedule in your accepted offer will apply.
- Delegate contact lists are not included. Opportunities relate to the 2027 conference; any wider SimHE activity requires a separate agreement.

The written offer confirms your agreed deliverables, charges, production costs and booking conditions. Material event changes will be communicated to confirmed partners.